

CONFERENCE PROGRAM

SEVENTH INTERNATIONAL FORUM UNESCO – UNIVERSITY AND HERITAGE SEMINAR

YARMOUK UNIVERSITY

IRBID – JORDAN

16 -20 DECEMBER 2002

Programme

Sunday 15 December 2002

Arrival & registration, radisson sas hotel-Amman

Monday 16 December: Yarmouk University Campus

Opening Ceremony The Seventh International UNESCO forum Seminar
Under the patronage of His MAJESTY *King Abdullah II*

11:00 am Address by *Prof. Fayez Khasawneh*, PRESIDENT OF YARMOUK
UNIVERSITY

Address by *Prof. Justo Nieto Nieto*, RECTOR, UNIVERSIDAD
POLITÉCNICA DE VALENCIA, AND PRESIDENT OF FORUM UNESCO

Address by THE REPRESENTATIVE OF THE DIRECTOR-GENERAL OF
UNESCO

Address by H. E. THE MINISTER OF TOURISM AND ANTIQUITIES OF
JORDAN

Address by HIS MAJESTY, *King Abdullah II*

12.00-12.30 **Coffee break**

12.30 -14.00 Plenary Session 1: **Cultural Heritage in Sustainable
Development**

Chair: *Prof. Hisham Gharaibeh*, VICE PRESIDENT OF YARMOUK
UNIVERSITY AND CHAIRMAN OF THE SCIENTIFIC COMMITTEE

Keynote Lecture: **His Royal Highness Prince Sultan Bin
Salman Bin Abdelaziz**, SECRETARY GENERAL, SAUDI SUPREME
COMMISSION FOR TOURISM.

Keynote Lecture: *His Excellency Mr. Aqel Biltaji*, PRESIDENT
OF AQABA SPECIAL ECONOMIC ZONE AUTHORITY

Keynote Lecture: *His Excellency Prof. Safwan Tell*,

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12.00-12.30 **Coffee break/PRESSConference**

12.30 -14.00 **Plenary Session 1: Cultural Heritage in Sustainable Development**

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Keynote Lecture: His Excellency Prof. Safwan Tell, DIRECTOR OF ACCREDITATION COUNCIL-MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH.

14.00-15.00 **Lunch hosted by Professor Fayez Khasawneh**, PRESIDENT, YARMOUK UNIVERSITY

15.00-16.00 **Plenary Session 2: FORUM UNESCO – UNIVERSITY AND HERITAGE NETWORK**

Chair: *Professor Talal AKASHEH*, VICE PRESIDENT HASHEMITE UNIVERSITY

Speakers:

Jose Luis MONTALVA CONESA, DIRECTOR OF FORUM UNESCO - UNIVERSITY AND HERITAGE

Manuel Jesus RAMIREZ BLANCO, DEPUTY DIRECTOR OF FORUM UNESCO - UNIVERSITY AND HERITAGE

Marielle RICHON, UNESCO WORLD HERITAGE CENTRE

PRESENTATION OF ACHIEVEMENTS AND FUTURE PERSPECTIVES

16.00-17.00 Plenary Session 3: JORDAN'S EFFORTS TO PROTECT ITS CULTURAL HERITAGE

Chair:

Keynote Lecture:

Keynote Lecture: *Dr. Ghazi BISHEH*, DIRECTOR OF JORDAN'S NATIONAL MUSEUM

17.00-17.20 Coffee Break

17.20-18.00 Plenary Session 4: CULTURAL HERITAGE AND GLOBALIZATION

Speakers

Dr. Vasiliki KYNOURGIOPOULOU
UNIVERSITY OF EDINBURGH, DEPARTMENT OF ARCHITECTURE,
EDINBURGH (SCOTLAND, UNITED KINGDOM)

Heritage Clones; Cultural Heritage and Identity in a Global Era

Ms. Saadet Güner
FORSNET BILGI TEKNOLOJILERI, ANKARA (TURKEY)

Sultan KARAOĞLU,
Department of FINE ARTS FACULTY AT DOKUZ EYLÜL UNIVERSITY,
(DEÜ)-IZMIR (TURKEY)

NEGATIVE EFFECTS OF THE CULTURAL DIMENSION OF GLOBALIZATION ON THE PROTECTION OF CULTURAL HERITAGE, TOURISM, AND PUBLIC REVENUES

1800 DINNER HOSTED by Mr. Jamal Abu Obied, MAYOR OF IRBID CITY.
DEPARTURE TO RADISSON SAS HOTEL –AMMAN

17 December: Radisson SAS Hotel-Amman

Concurrent Session IA: Chair:

Theme: Management and Development of Cultural Heritage

9.00-9.20 GEO-EDUCATION IN THE MANAGEMENT OF PETRA'S GEO AND CULTURAL HERITAGE PARK, JORDAN

Talal AKASHEH and Bilal KHRISAT
QUEEN RANIA INSTITUTE OF TOURISM AND HERITAGE
HASHEMITE UNIVERSITY
JORDAN

9.20-9.40 Gestión patrimonial

Eduardo SALINAS DAMIAN
Universidad Politécnica de Valencia (UPV)
Spain

9.40-10.00 FORTIFICACIONES DEL ESTADO DE VERACRUZ, MÉXICO.

Prof. Dra. DOLORES PIÑEDA CAMPOS
INVESTIGADORA DEL INSTITUTO DE ANTROPOLOGÍA DE LA
UNIVERSIDAD VERACRUZANA
MÉXICO

10.00-10.20 Bringing life to the Machines of Al-Jazari and Taqi Al-Din through Engineering Analyses and 3D Animations

Salim TS AL-HASSANI

CHAIR OF HIGH ENERGY RATE ENGINEERING, UNIVERSITY OF
MANCHESTER, INSTITUTE OF SCIENCE & TECHNOLOGY (UMIST)-
MANCHESTER
UNITED KINGDOM

Concurrent Session IB

Theme: Conservation of Cultural Heritage

9.00-9.20 THE ROLE OF HILTI COMPANY PRODUCTS IN DEVELOPMENT OF PRESERVATION AND CONSERVATION TECHNIQUES

Fida'a GAZZAWI
FIELD ENG. NEW PORT TRADING AGENCY
HILTI-JORDAN

Fandi WAKID
YARMOUK UNIVERSITY- JORDAN

9.20-9.40 Cultural heritage and the protection of rock art in Southern Jordan

Saba FARES-DRAPPEAU
FRENCH NATIONAL RESEARCH CENTER
FRANCE

9.40-10.00 THE EVER-CHANGING CONTEXTUAL MEANINGS OF 'VILLAGE' AND 'HERITAGE' IN SOUTH-EAST ASIA, WITH SPECIAL REFERENCE TO THE CONSERVATION OF 'RURAL HERITAGE' OF BANGLADESH.

Bijon Behari SARMA.
KHULNA UNIVERSITY
BANGLADESH

**10.00-10.20 A CONTRIBUTION TO THE TOURISTICAL ATTRACTION
OF PETRA:**

**THE CONSERVATION AND RESTORATION OF THE
NABATAEAN MANSION ON EZ ZHANTUR**

Ueli BELLWALD
SWITZERLAND

10.20-11.00: Coffee Break

Concurrent Session 2A

Theme: Cultural Heritage and Tourism

**11.00-11.20 Heritage and cultural tourism: Between theory and
practice**

Rachid CHAMOUN
LEBANESE AMERICAN UNIVERSITY (LAU)
LEBANON

**11.20-11.40 The Eco Tourism Network in the Northern Badia “The
Bedouin Lifestyle Ambience”**

Dr. Salem AL-OUN
JORDAN BADIA RESEARCH AND DEVELOPMENT PROGRAM-
JORDAN

Dr. Majd AL-HOMOUD
JORDAN UNIVERSITY OF SCIENCE AND TECHNOLOGY-
JORDAN

Mr. Nawzat Abeda

**11.40-12.00 CULTURAL TOURISM AND HISTORICAL CENTERS:
COMPARISON BETWEEN EXPERIENCES. ITALIAN
CASES AND PROPOSALS FOR THE REHABILITATION
AND THE VALORIZATION OF THE VILLAGE OF SAMAD
(JORDAN)**

*Annapaola CANEVARI, Mariacristina GIAMBRUNO and Ahmed ABU
HAIJA*
DIPARTIMENTO DI ARCHITETTURA E PIANIFICAZIONE – POLITECNICO
DI MILANO – MILANO
ITALY

**12.00-12.20 Cultural Heritage and Tourism: Between the International
And THE local conception**

Mohanna HADDAD
YARMOUK UNIVERSITY
JORDAN

Concurrent Session 2B

Theme: Role of Museums in THE Protection and Promotion of Cultural Heritage

**11.00-11.20 EL ECOMUSEO DEL "POBLADO DE GUINEA"
PATRIMONIO CULTURAL Y ATRACTIVO TURÍSTICO DE
LA ISLA DEL HIERRO.**

*M^a Victoria de la Nuez SOCORRO,-José M^a de la Portilla
FERNANDEZ.*

CENTRO INTERNACIONAL DE CONSERVACIÓN DEL PATRIMONIO
(CICOP)
SPAIN

11.20-11.40 Conservation laboratories in Museums

*Fatma MARI -MPhil/PhD Student in Archaeological
Conservation*

AT UNIVERSITY COLLEGE LONDON JORDAN

**11.40-12.00 The Role of Museums in the Care and Preservation of
Cultural Heritage: A CAse for a Multi-disciplinary
Approach.**

Amr AL-AZM
UNITED KINGDOM

**12.00-12.20 Archaeological Museums in Jordan, Syria and Lebanon:
Tourist Destinations, ARTifact Repositories, National
Institutions**

Joseph, A. GREENE
HARVARD UNIVERSITY
USA

12.20-14.00: Lunch

Concurrent Session 3A

Theme:Conservation of Cultural Heritage

**14.00-14.20 Solidifying sandstone through impregnation with water-
based systems (Is this not rather dealing with Natural
heritage**

Dr. Denis BEZARD
AUSTRIA

**14.20-14.40 Natural Colouring Lakes in Europe (SAME REMARK: iS
this not more a paper on natural heritage**

Evangelia A. VARELLA
ARISTOTLE UNIVERSITY OF THESSALONIKI
GREECE

14.40-15.00 Law & business process re-engineering in cultural heritage: from Malraux to Malta - a case study

J.A.CANNATACI and R. RIVENC
MALTA RESTORATION CENTER
MALTA

15.00-15.20 Investigation on Ancient Masonry Mortars Used In Petra, and Alternative Mortars for Restoration

Falak SARRAF
BUILDING RESEARCH CENTER/ROYAL SCIENTIFIC SOCIETY
JORDAN

Concurrent Session 3B

Session by Language: Presentations are delivered in French

14.00-14.20 Note d'information sur le projet de restauration et de présentation muséographique de l'autel hellénistique de Zeus à Jérash. Un exemple de collaboration entre le Musée du Louvre, la Direction des Musées de France, l'Institut français du Proche Orient et le Département des Antiquités de Jordanie.

Elisabeth FONTAN,
CONSERVATEUR EN CHEF ,DEPARTEMENT DES ANTIQUITES
ORIENTALES, MUSEE DU LOUVRE
FRANCE

14.20-14.40 comment assurer la survie des régions menacées par des périodes de sécheresse prolongées

Chara FATIHA
ALGERIA

14.40-15.00 Méthodologie de la traduction dans un cours de français fonctionnel de tourisme

Dr. Ghazi HADDAD
YARMOUK UNIVERSITY
JORDAN

15.00-15.20 Sauvegarde des revêtements céramiques glaçurés du palais « Hassan Pacha » pour la conservation du patrimoine culturel .

Messaoud HAMIANE
DEPARTEMENT GENIE DES MATERIAUX, FACULTE DES SCIENCES DE
L'INGENIEUR, UNIVERSITE DE BOUMERDES
ALGERIE

Concurrent Session 3C

THEME : MANAGEMENT AND DEVELOPMENT OF CULTURAL HERITAGE

14.00-14.20 Multi-Spectral Image Analysis as a Part of a Monitoring system Safeguarding Cultural Heritage

Annette HORNSHUCH, Jürgen HECKES, Rolf Jürgen GROTE,
Isabelle BRAYER
Dipl.-Ing. Stefan NIEDERHAGEMANN
DEUTSCHES BERGBAU-MUSEUM –BOCHUM
GERMANY

14.20-14.40 RURAL HERITAGE: SUSTAINABLE DEVELOPMENT AND RESTORATION TO QUISSAMÃ MELLO,

*Maria Cristina FERNANDES,
Mônica Rosa de FREITAS*
RIO DE JANEIRO
BRAZIL

14.40-15.00 A Project for linking Jordanian IT Community Centers (JITCC) with Cultural Heritage Conservation network for a balanced sustainable development

Shifa Zghoul HADDAD
PHD CANDIDATE, DEPARTMENT OF SOCIAL ENGINEERING, TOKYO
INSTITUTE OF TECHNOLOGY.
JORDAN

15.00-15.20 Gestión patrimonial

Eduardo SALINAS DAMIAN

UNIVERSIDAD POLITÉCNICA DE VALENCIA.

15.20-16.00: Coffee Break

Concurrent Session 4A

Theme: Cultural Heritage and Development

16.00-16.20 Planning for Conservation and Sustainable Development: the case of Jordan

Monther Dahash JAMHAWI
THE HASHEMITE UNIVERSITY
JORDAN

16.20-16.40 Traditional Architecture : an intercultural Mediterranean recourse

Christophe GRAZ
ECOLE D'AVIGNON
FRANCE

16.40-17.00 Marketing Preservation: Cultural Tourism as Sustainable Development

Iman Abdul RAHIM
PALESTINE

17.00-17.20 An outline for a Comprehensive Strategy Framework

Towards Sustainable Development: Cultural Heritage Conservation in Jordanian Villages and Rural Areas

Shifa ZGHOUL HADDAD

PHD CANDIDATE, DEPARTMENT OF SOCIAL ENGINEERING, TOKYO INSTITUTE OF TECHNOLOGY
JORDAN

17.20-17.40 Heritage At Risk The historic city of Nablus , Palestine

Eman ASSI

DEPARTMENT OF ARCHITECTURE, AN-NAJAH NATIONAL UNIVERSITY
-NABLUS
PALESTINE

Concurrent Session 4B

Theme. Cultural Heritage and Local Community

16.00-16.20 LA RECUPERACIÓN CROMÁTICA DE LOS CENTROS HISTÓRICOS.

ÁNGELA GARCÍA CODOÑER, JORGE LLOPIS VERDÚ, ANA TORRES BARCHINO, RAMÓN VILLAPLANA GUILLEN
DEPARTAMENTO DE EXPRESIÓN GRÁFICA
ARQUITECTÓNICA, UNIVERSIDAD POLITÉCNICA DE VALENCIA
SPAIN

16.20-16.40 CRITERIA FOR THE COMPOSITION OF A CULTURAL GOODS GENERAL PLAN.

CARVAJAL SALINAS, E.; CIVANTOS NIETO, P.; CARVAJAL ZAERA, R.
FORUM UNESCO – UNIVERSITY AND HERITAGE AND “PATRIMONIO Y ARQUEOLOGÍA ARQUITECTÓNICA” RESEARCH GROUP MEMBERS,
SEVILLE
SPAIN

16.40-17.00 Establishment of a UNESCO MAB Reserve as an Instrument for Preservation and Conservation of Cultural Landscapes in Northwest Jordan

Frank C. RITCHIE
WORLD HERITAGE MANAGEMENT
GERMANY

17.00-17.20 LOS PARAJES NATURALES Y LAS RUTAS ECOTURÍSTICAS EN JAVEA COMO TURISMO CULTURAL

Francisco Javier PALLARES RUBIO,
PROFESSOR (E.T.S.I.C.C.P.)UNIVERSIDAD POLITÉCNICA DE VALENCIA (UPV) SPAIN

Manuel MARTIN UTRILLAS
PROFESOR (E.T.S.I.C.C.P.), UNIVERSIDAD POLITÉCNICA DE VALENCIA (UPV)
SPAIN

Antonio AGUERO RAMON -LLIN,
PROFESOR (E.T.S.I.C.C.P.), UNIVERSIDAD POLITÉCNICA DE
VALENCIA (UPV)
SPAIN

17.20-17.40 **Archaeology, Community-Based Conservation and Eco-tourism: Some Suggestions from the Jabal Hamrat Fidan, Jordan**

Thomas E. LEVY
DEPARTMENT OF ANTHROPOLOGY, UNIVERSITY OF CALIFORNIA, SAN
DIEGO
USA

17.40-18.00 **Managing cultural heritage or managing social discourse?**

Abdel Hakim AL HUSBAN
YARMOUK UNIVERSITY
JORDAN

19.00: **Dinner hosted by his excellency the mayor of Amman**

Wednesday 18 December 2002: Hashemite University-Zerqa

8.00 **Departure to Hashemite University**

Concurrent session 5A

Theme: Cultural Heritage and education

9.30-9.50 **Tourism and education**

Noha AL- MUBIDDEEN
AMMON COLLEGE FOR HOSPITALITY AND TOURISM EDUCATION
JORDAN

9.50-10.10 **Thinking about heritage**

Muge SEVKETOGLU, and Julie SCOTT
EASTERN MEDITERRANEAN UNIVERSITY,
TURKEY

10.10-10.30 **Place and Scope of Scientific Investigation in Training Future Conservators and Restorers**

*I. SANDU, A. DIMA, I.C.A. SANDU**, I.G. SANDU*, N. SULITANU*
"AL. I. CUZA" UNIVERSITY OF IASI, DEPARTMENT OF CULTURAL HERITAGE; **"GH. ASACHI" TECHNICAL UNIVERSITY OF IASI, DEPARTMENT OF MATERIALS SCIENCE; **APOLLONIA UNIVERSITY OF IAȘI, INTERNATIONAL CENTER FOR RESEARCH AND CONTINUOUS

Concurrent Session 5B

Theme: Management and Development of Cultural Heritage

9.30-9.50 The Rehabilitation of Al- Hijaz Railway station in Amman

Dania GOUSSOUS
(WHICH UNIVERSITY/INSTITUTION
JORDAN

9.50-10.10 Management of the old city of Nablus after Invasion

Zahra' ZAWAWI,
ARCHITECT AND PLANNER, NABLUS
PALESTINE

10.10-10.30 Cultural Resources Management The Jordanian Experiment

Hani M. AL HUNEIDI
THE ITALIAN ARCHAEOLOGICAL INSTITUTE-AMMAN
JORDAN

Concurrent Session 5C

Session by Language: Presentations are Delivered in Arabic

9.30. -9.50 PLEASE TRANSLATE IN ENGLISH ALL PAPERS' TITLES FOR THIS SESSION AND INDICATE THAT ARABIC WILL BE THE LANGUAGE USED أأثر تسهيلات المجتمع المحلي في تخفيض الطلب الفندقى فى
جمهورية العراق

العكلى ، صالح حسن عيسى د.
كلية التربية -الجامعة المستنصرية
جمهورية العراق

9.50-10.10 قراءة مختصرة فى تاريخ السدود من عهد الرومان إلى وقتنا الحالى

حصه العالم الأخضر
اذاعة غرداية
الجزائر

10.10-10.30 العولمة ومسألة الهوية بين البحث العلمى والخطاب الأيدلوجى دراسة تحليلية لفعل العولمة فى العمارة العربية

وتأثيرها فى بناء مدرسة معمارية معاصرة
فانز عبد الحميد البيروتى
مصطفى كاظم الخفاجى
جمهورية العراق -الجامعة المستنصرية

10.30-11.00 Coffee Break

Concurrent Session 6A

Theme: Cultural Heritage Conservation

11.00-11.20 Weathering analysis as an essential step in the conservation process: A case study from Petra-Jordan

Mustafa NADDAF
YARMOUK UNIVERSITY
JORDAN

11.20-11.40 Restoring the Past: Case Studies from Syria

Murray EILAND
UNIVERSITY OF DAMASCUS
SYRIA

11.40-12.00 The Role of General Organization for the Preservation of Historic Cities in Yemen (GOPHCY) in the conservation of Yemen's Cultural Heritage

Arch. Abdulhakim AL-SAYAGHI
GENERAL DIRECTOR OF INTERNATIONAL RELATIONS & TECHNICAL
COOPERATION GENERAL ORGANIZATION FOR THE PRESERVATION OF
HISTORIC CITIES IN YEMEN (GOPHCY) -SANA'A
REPUBLIC OF YEMEN

12.00-12.20 Conservation and Restoration of mosaics Floors

Wasif HWARI
JORDAN

12.20-12.40 Problems of Conservation of Heritage Buildings in Jordan

Jamal ILAYAN
YARMOUK UNIVERSITY
JORDAN

Session 6B

Session by Language: Presentations are Delivered in Arabic

11.00-11.20 PLEASE INDICATE THE PAPERS' TITLES IN ENGLISH AND THAT THE LANGUAGE USED FOR THIS SESSION IS ARABIC الأبعاد

المكانية، الاجتماعية والاقتصادية لزوار متنزه عمان الوطني في

دراسة مقارنة: الأردن ومنتزه وادي الباذان في فلسطين
حسين أحمد الريماوي
دائرة الجغرافي / جامعة بيرزيت
فلسطين

11.20-11.40 دور جمعيات أصدقاء الآثار في عملية التنمية المستدامة

احمد محمود الشر يده
رئيس جمعية أصدقاء الآثار في لواء الكور
الأردن

12.40-14.00- Lunch hosted by the President of Hashemite University

Session 7A

Theme: Management and development of cultural Heritage

- 14.00-14.20 THE ABANDONMENT OF CULTURAL HERITAGE SITES IN JORDAN the abandonment of cultural heritage sites in Jordan**
- Michael SCHMIDT and Bernhard LUCKE*
BRANDENBURG UNIVERSITY- COTTBUS
GERMANY
- Ziad AL SAAD*
YARMOUK UNIVERSITY
JORDAN
- 14.20-14.40 Old Salt inclusion of cultural properties in the World Heritage List**
- Lina ABU SALIM*
SALT- SALT MUNICIPALITY
JORDAN
- 14.40-15.00 Preserving the Ancient Written Heritage of the Jordanian Desert**
- Hani HAYAJNEH*
YARMOUK UNIVERSITY
JORDAN
- 15.00-15.20 Old Jerusalem Database Project**
- Hala Shaker AL ASIR,*
ROYAL SCIENTIFIC SOCIETY –BUILDING RESEARCH CENTER
JORDAN
- 15.20-15.40 The Peculiarity of Petra and the Importance of Archaeological Excavations**
- Lamia EL-KHOURI*
YARMOUK UNIVERSITY
JORDAN
- 15.40-16.00 MANAGEMENT AND DEVELOPMENT OF CULTURAL HERITAGE anagement and development of cultural heritage**
- Dr. Abir ARKAWI*
DAMASCUS UNIVERSITY
SYRIA
- 16.00-16.20 Reviving of Some Roman Theatres in Jordan for Cultural purposes: Is it a potential concept or an adventure ?**
- Mohammed ELKHALILI*
Monther JAMHAWI
Queen Rania Institute of Tourism
HASHEMITE UNIVERSITY
JORDAN

Session 7B

Theme. Cultural Heritage and tourism

- 14.00-14.20 Cultural Recourses Management of Bethany Beyond the Jordan and their Impact on Tourism Growth**
- Mohammad, WAHEEB*
HASHEMITE UNIVERSITY
JORDAN
- 14.20-14.40 Sustainable Cultural Tourism in the Mediterranean World Heritage Sites**
- Claude MOULIN and Catherine RICHMOND*
DEPARTMENT OF LEISURE STUDIES, UNIVERSITY OF OTTAWA
OTTAWA, ONTARIO
CANADA
- 14.40-15.00 The Discursive Structure of Tourism Development Plans**
- Fuad K. MALKAWI*
JORDAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
JORDAN
- 15.00-15.20 Tourism for People: by approach of Tourism Sector Development Project**
- Eng. Sami Halaseh*
JORDAN
- Mr. Koji OYAMA and Mr. Yuuichi FUKUOKA*
TOURISM SECTOR DEVELOPMENT PROJECT
PROJECT MANAGEMENT UNIT (EXECUTIVE MANAGER)
JAPAN
- 15.20-15.40 ARCHAEOLOGY AND CULTURAL TOURISM DEVELOPMENT IN IRAN**
- Kamal A. NIKNAMI,*
DEPARTMENT OF ARCHAEOLOGY
UNIVERSITY OF TEHRAN –TEHRAN
IRAN
- 15.40-16.00 Archaeology and Tourism: A Case Study from the Neolithic Site 'Ain Ghazal'**
- Zeidan A. KAFABI*
YARMOUK UNIVERSITY
JORDAN
- 16.00-16.30 Keynote Lecture by Prof. Nabil Haider, Vice President of the Lebanese American University**
- 16.30 Departure to Amman**
- 17.00-18.00 Tour in the Old Center of Amman**
- 19.00 Dinner hosted by the Director of Jordan Tourism Board**

Thursday 19 December 2002

- 6.30 **Departure to Petra**
 Visits to some archaeological sites on the way
- 12.00 **Arrival to Petra**
- 12.00-13.00 **Check in at the Movenpick Hotel**
- 13.00-14.00 **Lunch Break**

Sessions' Venue: Movenpick Hotel

Concurrent Session 8A:

Theme: Management and Development of Cultural Heritage

- 14.00-14.20 **A Case Study of the History of the Management Planning Process in Petra**

Aysar AKRAWI
EXECUTIVE DIRECTOR PETRA NATIONAL TRUST
JORDAN

- 14.20-14.40 **Stereotyping of the Lebanese Architectural Heritage**

Joseph KIPRIANOS
LEBANESE AMERICAN UNIVERSITY
LEBANON

- 14.40-15.00 **Wadi Fenan: A Unique Reserve of the World's Earliest Metallurgy**

Mohammed S. SHUNNAQ
YARMOUK UNIVERSITY
JORDAN

- 15.00-15.20 **Thermal Methods Implications in Old Cultural Heritage Objects Dating**

I. SANDU, A. DIMA, I.C.A. SANDU**, I.G. SANDU*, N. SULITANU*
"AL. I. CUZA" UNIVERSITY OF IASI, DEPARTMENT OF CULTURAL HERITAGE; "GH. ASACHI" TECHNICAL UNIVERSITY OF IASI, DEPARTMENT OF MATERIALS SCIENCE; **APOLLONIA UNIVERSITY OF IAȘI, INTERNATIONAL CENTER FOR RESEARCH AND CONTINUOUS EDUCATION
ROMANIA

Concurrent Session 8B

Theme: Conservation of Cultural Heritage

- 14.00-14.20 **Law & business process re-engineering in cultural heritage:from Malraux to Malta - a case study**

J.A.CANNATACI and R. RIVENC
MALTA RESTORATION CENTER
MALTA

14.20-14.40 Special cementitious repair mortars with reduced salt content

Dr. Denis BEZARD
AUSTRIA

14.40-15.00 HYDRAULIC ARCHITECTURE IN THE VALENTIAN IRRIGATED REGION

SaNTIAGO TORMO ESTEVE
GRACIA LOPEZ PATIÑO
VICENTE GALVAÑ LLOPIS
LILIANA PALAIA PEREZ
M^a JUANA SORIANO CUBELLS
HIGHER TECHNICAL SCHOOL OF ARCHITECTURE
POLYTECHNIC UNIVERSITY OF VALENCIA (UPV)
SPAIN

15.00-15.20 The Conservation and Restoration Center in Petra

May SHAERr
CONSERVATION AND RESTORATION CENTER IN PETRA
JORDAN

15.20-16.00 coffee break

Concurrent Session 9A

Theme: Cultural Heritage and education

16.00-16.20 Between technical knowledge and cultural awareness: farm surveying in the university curriculum.

S. AGOSTINI and F. SANGIORGI
INSTITUTE OF AGRICULTURAL ENGINEERING
UNIVERSITY OF MILAN
ITALY

16.20-16.40 Fomento del conocimiento del patrimonio de la ingeniería civil en la Universidad Politécnica de Valencia (UPV). Los parajes naturales y las rutas ecoturísticas en Jávea como turismo cultural

Francisco Javier Pallarés Rubio,
PROFESOR (E.T.S.I.C.C.P.)
UNIVERSIDAD POLITÉCNICA DE VALENCIA-SPAIN

Manuel Martín Utrillas,
PROFESOR (E.T.S.I.C.C.P.)
UNIVERSIDAD POLITÉCNICA DE VALENCIA-SPAIN

Antonio Agüero Ramón-Llín,
PROFESOR (E.T.S.I.C.C.P.)
UNIVERSIDAD POLITÉCNICA DE VALENCIA-SPAIN

16.40-17.00 An approach to cultural heritage public awareness

Genevieve DOLLFUS
FRENCH NATIONAL CENTER OF RESEARCH (CNRS)
FRANCE

Concurrent Session 9B

Theme: Cultural heritage and tourism

16.00-16.20 Intervening with History

Antoine L. LAHOUD
LEBANESE AMERICAN UNIVERSITY-BYBLOS
LEBANON

16.20-16.40 LINKING SITES AND LINKING PEOPLE. Archaeology and its implications for cultural heritage, tourism and peace promotion

Stefan Jakob WIMMER
UNIVERSITY OF MUNICH
DEPARTMENT FOR BIBLICAL STUDIES AND INSTITUTE OF EGYPTOLOGY
GERMANY

16.40-17.00 Should Visitor Access to Sites ever be Limited for Reasons of Conservation? If so, How can Visitor Access and Conservation be Reconciled?

Nofa Bint NASER
JORDAN TOURISM BOARD
JORDAN

17.00-17.20 The Tourism in the Jordanian Government Communique since the Establishment of the Hashemite Kingdom of Jordan

Nada Abed Al-Ra'uf AL-RAWABDEH
HIGHER COUNCIL FOR SCIENCE AND TECHNOLOGY
JORDAN

17.20-17.40 EL ECOMUSEO DEL "POBLADO DE GUINEA" PATRIMONIO CULTURAL Y ATRACTIVO TURÍSTICO DE LA ISLA DEL HIERRO.

Mª Victoria de la Nuez SOCORRO,
JOSÉ Mª DE LA PORTILLA FERNANDEZ
CENTRO INTERNACIONAL DE CONSERVACIÓN DEL PATRIMONIO (CICOP)
SPAIN

19.00 Dinner hosted by His excellency the Director of Petra regional Authority

Friday 20 December 2002: Movenpick Hotel

Concurrent Session 10A

Theme: Cultural Heritage and Economics

9.00-9.20 The Omani Indigo Revitalization Project: An Interdisciplinary Approach to the Management of Heritage as an Economic Resource and its Leverage as a Platform for Cultural Tourism in the Sultanate of Oman

Adam J. DORR, Marcia S. DORR, Stephanie M. BENSON
OMANI HERITAGE GALLERY
OMANI HERITAGE
OMAN

9.20-9.40 Using new technologies to help reduce costs in conservation education: the IKONOS project

J.A.CANNATACI, J. SCHIRO
MALTA CENTER FOR RESTORATION
MALTA

9.40-10.00 CULTURAL TOURISM & SOCIAL ESCALATIONSTHE NEED FOR REGULATORY MECHANISMS

Danjuma Ibrahim NKWENTI
DEPARTMENT OF CITY & REGIONAL PLANNING
KING FAHD UNIVERSITY OF PETROLEUM & MINERALS- DHAHRAN
SAUDI ARABIA

10.00-10.20 Reconstruction Blight or Blessing for Ancient Monument Sites

Jens NEUBERGER
BRANDENBURG UNIVERSITY- COTTBUS
GERMANY

Concurrent Session 10B

Theme: Conservation of Cultural Heritage

9.00-9.20 Interdisciplinary Processing of the Degradation and Deterioration Cumulative Effects

I. SANDU, A.DIMA, N. SULITANU, I.C.A. SANDU**, I.G. SANDU**
"AL. I. CUZA" UNIVERSITY OF IASI, DEPARTMENT OF CULTURAL HERITAGE;*GH. ASACHI" TECHNICAL UNIVERSITY OF IASI, DEPARTMENT OF MATERIALS SCIENCE; **APOLLONIA UNIVERSITY OF IAȘI, INTERNATIONAL CENTER FOR RESEARCH AND CONTINUOUS EDUCATION
ROMANIA

9.20-9.40 The preservation of historical building substance by the German Mining-Museum

S. NIEDERHAGEMANN, J. HECKES, M. THOMÄ, S. LÖSCH, T. RITTER
DIPL.-ING. STEFAN NIEDERHAGEMANN
DEUTSCHES BERGBAU-MUSEUM –BOCHUM
GERMANY

9.40-10.00 An approach to the conservation of highly significant architectural remains:Qasr al-Bint-Petra/Jordan as a case study.

Ziad AL-SAAD
YARMOUK UNIVERSITY
JORDAN

10.00-10.20 Conservation of Monuments

Mahmoud A. M. AL-MUFARJY
TAKRIET UNIVERSITY
IRAQ

10.20-11.0 Coffee break

Concurrent Session 11A

Theme: Management and development of cultural heritage

11.00-11.20 Tell Johfiyeh and its surroundings: a look into the future of small Iron Age sites in northern Jordan

Ronald LAMPRICS
GERMAN PROTESTANT INSTITUTE
JORDAN

11.20-11.40 The Roman Milestones Between Mafraq and the Syrian Border

Salah SAID
AL-HUSSEIN BIN TALAL UNIVERSITY
JORDAN

11.40-12.00 Old Jerusalem Database Project

Hala Shaker AL-ASIR,
ROYAL SCIENTIFIC SOCIETY -BUILDING RESEARCH CENTER
JORDAN

12.00-12.20 Theorizing Participants in World Heritage Sites: A Comparison of the Concepts 'Stakeholders' and 'Actor Networks'

Kathleen WATT
UNIVERSITY OF LINCOLN, SCHOOL OF ARCHITECTURE-HULL
ENGLAND UNITED KINGDOM

12.20-12.40 MANAGEMENT OF HISTORICAL SITES IN MALAYSIA :WHOSE RESPONSIBILITY?

Abdul Aziz HUSSIN , A. Ghafar AHMAD and Badaruddin Mohammed
SCHOOL OF HOUSING, BUILDING & PLANNING
UNIVERSITI SAINS MALAYSIA
MALAYSIA

Concurrent Session 11B

Theme: Role of Museums in the Protection and Promotion of Cultural Heritage

11.00-11.20 JORDAN NATIONAL BANK NUMISMATIC MUSEUM

Dr. NAYEF GOUSSOUS COLLECTION
Nayef GOUSSOUS and Nancy AZAR
Numismatic Museum
Jordan National Bank
Jordan

11.20-11.40 NEIGHBOURHOODS Forum UNESCO BARRIOS Forum UNESCO UNIVERSIDAD Y PATRIMONIO

**1ST Forum UNESCO – UNIVERSITY AND HERITAGE
INTERNATIONAL CERAMICS WORKSHOP (2002)**

PILAR ESPONA

RESPONSABLE ÁREA DE MUSEOLOGÍA AEDP FORUM UNESCO
FORUM UNESCO UNIVERSIDAD Y PATRIMONIO, SEDE CENTRAL VALENCIA,
SPAIN

11.40-12.00 Protección del patrimonio cultural de Jávea a través del Museo Municipal

Francisco Javier PALLARES RUBIO

PROFESOR (E.T.S.I.C.C.P.)
UNIVERSIDAD POLITÉCNICA DE VALENCIA-SPAIN

Manuel MARTIN UTRILLAS

PROFESOR (E.T.S.I.C.C.P.)
UNIVERSIDAD POLITÉCNICA DE VALENCIA-SPAIN

José Luis MORERA ESCRICH

INGENIERO DE CAMINOS (WHICH UNIVERSITY/INSTITUTION)
SPAIN

12.00-12.20 The Role of The Museum of Jordanian Heritage in Promotion of cultural tourism and protection of Cultural Heritage in Jordan

Atef SHIYAB

YARMOUK UNIVERSITY
JORDAN

Concurrent Session 11C

Theme: Cultural Heritage and Tourism

11.00-11.20 Applying the Principles of Cultural Resource Management to Economic Development through Sustainable Tourism

Frank FARMER, Thomas GREEN, Jami LOCKHART, William SCHWAB
UNIVERSITY OF ARKANSAS
USA

Yasser ADWAN, Ziad AL-SA'AD, Mohammed SHUNNAQ and Yasin SARARIAH
YARMOUK UNIVERSITY
JORDAN

11.20-11.40 ARCHAEOLOGY SERVING TOURISM:THE SIQ-PROJECT OF PETRA NATIONAL TRUST

Ueli BELLWALD
SWITZERLAND

11.40-12.00 The rehabilitation of Suq al- Bzoriya's Khans (CaravanseraiLs) in order to develop the cultural tourism in the old city of Damascus.

Dr. Abir ARKAWI
DAMASCUS UNIVERSITY
SYRIA

- 12.00-12.20 THE HAJJ FORTS OF JORDAN; A SIXTEENTH CENTURY
TOURIST INFRASTRUCTURE**
- Andrew PETERSEN*
WALES, UNITED KINGDOM
- 12.20-12.40 PROSPECTS AND PROBLEMS OF CULTURAL TOURISM IN THE
SUNDARBANS OF BANGLADESH, THE 522ND SITE OF THE
WORLD HERITAGE LIST**
- Bijon Behari SARMA*
KHULNA UNIVERSITY
BANGLADESH.
- 12.40-14.00 Lunch Break**
- 14.00-15.00 Closing Session**
- Chair: Prof. Nabil HAIDAR:** VICE PRESIDENT OF THE LEBANESE AMERICAN
UNIVERSITY
- 15.00-18.00 Guided Tour to Petra**
- 19.00 Official Dinner Hosted by His Excellency the President of Yarmouk
University**

Saturday 21 December

Optional visits to:

Wadi Rum

Mount Nebo and the Baptismal Site